AI VISIBILITY REPORT

for Clínica Luz do Mar

BUSINESS	AREA	WEBSITE	CHECKED
Dental clinic	Faro, Algarve	luzdomar-dental.pt	19 November 2026

Example report. The business and the competitors are made up. The findings are the kind a real check finds.

NAMED IN	NAMED IN	WRONG FACTS ABOUT YOU	ASSISTANTS YOUR SITE BLOCKS
2 of 15 questions	4 of 120 answers	3	2 of 4

AI knows Clínica Luz do Mar by name, but almost never recommends it. Other clinics win with prices, English pages and Doctoralia reviews.

EVERY QUESTION, EVERY ASSISTANT

QUESTION	CHATGPT	GEMINI	PERPLEXITY	CLAUDE
Best dentist in Faro? EN	—	—	—	—
I need an English-speaking dentist in Faro. Who do you recommend? EN	—	—	—	—
Emergency dentist in Faro, I have tooth pain EN	—	—	—	—
Dentist in Faro open on Saturday EN	—	••	•	—
How much does a dental implant cost in Faro? EN	—	—	—	—
Teeth whitening in Faro, price? EN	—	•	—	—
Invisalign or clear aligners in Faro, where? EN	—	—	—	—
Good dentist for children in Faro? EN	—	—	—	—

QUESTION	CHATGPT	GEMINI	PERPLEXITY	CLAUDE
Dental check-up and cleaning in Faro, how much? EN	—	—	—	—
Qual é o melhor dentista em Faro? PT	—	—	—	—
Clínica dentária em Faro com bons preços PT	—	—	—	—
Implantes dentários em Faro, que clínica recomendam? PT	—	—	—	—
Dentista em Faro com acordo com seguros PT	—	—	—	—
Dentista perto da Sé de Faro PT	—	—	—	—
Ortodontista em Faro para adultos PT	—	—	—	—

Each question asked 2 times to each assistant •• named every time • named sometimes — not named

WHO AI NAMES INSTEAD OF YOU

BUSINESS	QUESTIONS	ANSWERS	WHAT IT HAS THAT AI USES
Clínica Marés	11 / 15	41	Prices on its website, 126 Doctoralia reviews, English pages, open Saturday on Google
Faro Dental Studio	8 / 15	22	English and German pages, online booking, 4.8 on Google from 300+ reviews
Sorriso Algarvio	5 / 15	9	Featured in an expat guide to dentists in the Algarve, Invisalign provider page
Centro Dentário da Ria	4 / 15	7	Insurance partners listed on its site, children's dentistry page

WHAT AI SAYS ABOUT YOU

ABOUT	WHAT AI SAYS	RIGHT?	WHERE AI READ IT
Address	Rua de Santo António, Faro	Right	Your website, Google
Opening hours	Closed on Saturdays	Wrong	Old Doctoralia listing
Languages	Portuguese only	Wrong	Nothing on your site mentions English
Implants	Does not seem to offer implants	Wrong	Your treatments page lists them in a picture, not in text
Prices	No prices published	Not found	Not found anywhere
Reviews	4.6 on Google from 58 reviews	Right	Google

CAN AI READ YOUR WEBSITE?

CHECK	RESULT	
ChatGPT reading your site live	Blocked (403) by your Cloudflare AI-bot setting	Fix
Perplexity	Blocked (403) by the same setting	Fix
ChatGPT search index	Allowed	OK
Gemini (Google)	Allowed	OK
Claude	Allowed	OK
llms.txt (a summary file for AI)	Missing	Fix
Business data in your pages (schema)	Name and address only, no hours, languages or services	Fix

WHERE AI READS ABOUT YOUR FIELD

SITE	CITED	YOU THERE
doctoralia.pt	34	Listed, 3 reviews, wrong hours
google.com/maps	29	Listed, 4.6 from 58 reviews
maresclinica.pt (a competitor)	21	Their own site
whatclinic.com	14	Not listed
Expat guide: Dentists in the Algarve	9	Not mentioned
luzdomar-dental.pt (your site)	6	Read only by Gemini and Claude

ONE ANSWER, WORD FOR WORD

I need an English-speaking dentist in Faro. Who do you recommend?

CHATGPT, ASK 1 OF 2

Here are two good options in Faro with English-speaking staff:

Clínica Marés: very well reviewed (126 reviews on Doctoralia), English spoken, and prices for check-ups, cleaning and implants are on its website. Open on Saturdays.

Faro Dental Studio: English and German spoken, online booking, 4.8 on Google.

If you tell me what treatment you need, I can narrow it down.

Sources it used: doctoralia.pt maresclinica.pt google.com

WHAT TO DO

Let ChatGPT and Perplexity into your website

Your Cloudflare setting turns away the bots ChatGPT uses to open a page live and the one Perplexity reads with. They answer about you from other sites instead.

TIME
10 minutes
WHO
Whoever runs your website

Correct your opening hours on Doctoralia

An old Doctoralia listing says you are closed on Saturdays. ChatGPT and Claude repeat it, and you lose dentist open on Saturday, the one question you could win.

TIME
15 minutes
WHO
You or your reception

Say we speak English on your website and Google profile

9 of the 15 questions are in English. AI says you speak only Portuguese because nothing on your site says otherwise.

TIME
20 minutes
WHO
You

Publish from prices for check-up, cleaning, whitening and implants

4 questions ask how much. Clínica Marés wins all of them, it is the only clinic in Faro with prices on its site.

TIME
Half a day
WHO
You + your website person

Add an English page about your treatments

The clinics named for English questions all have English pages. One clear page is enough to start.

TIME
1-2 days
WHO
Your website person or us

Ask happy patients for a Doctoralia review

Doctoralia is the site AI quotes most for dentists in Faro. You have 3 reviews there, Clínica Marés has 126.

TIME
Ongoing
WHO
Your reception, after visits

WHAT NEXT

Free 30-minute call

We go through this report together and you decide what to do. No obligation.

Do it yourself

The fixes above are in plain words, quickest first. Most take under an hour.